

Australian



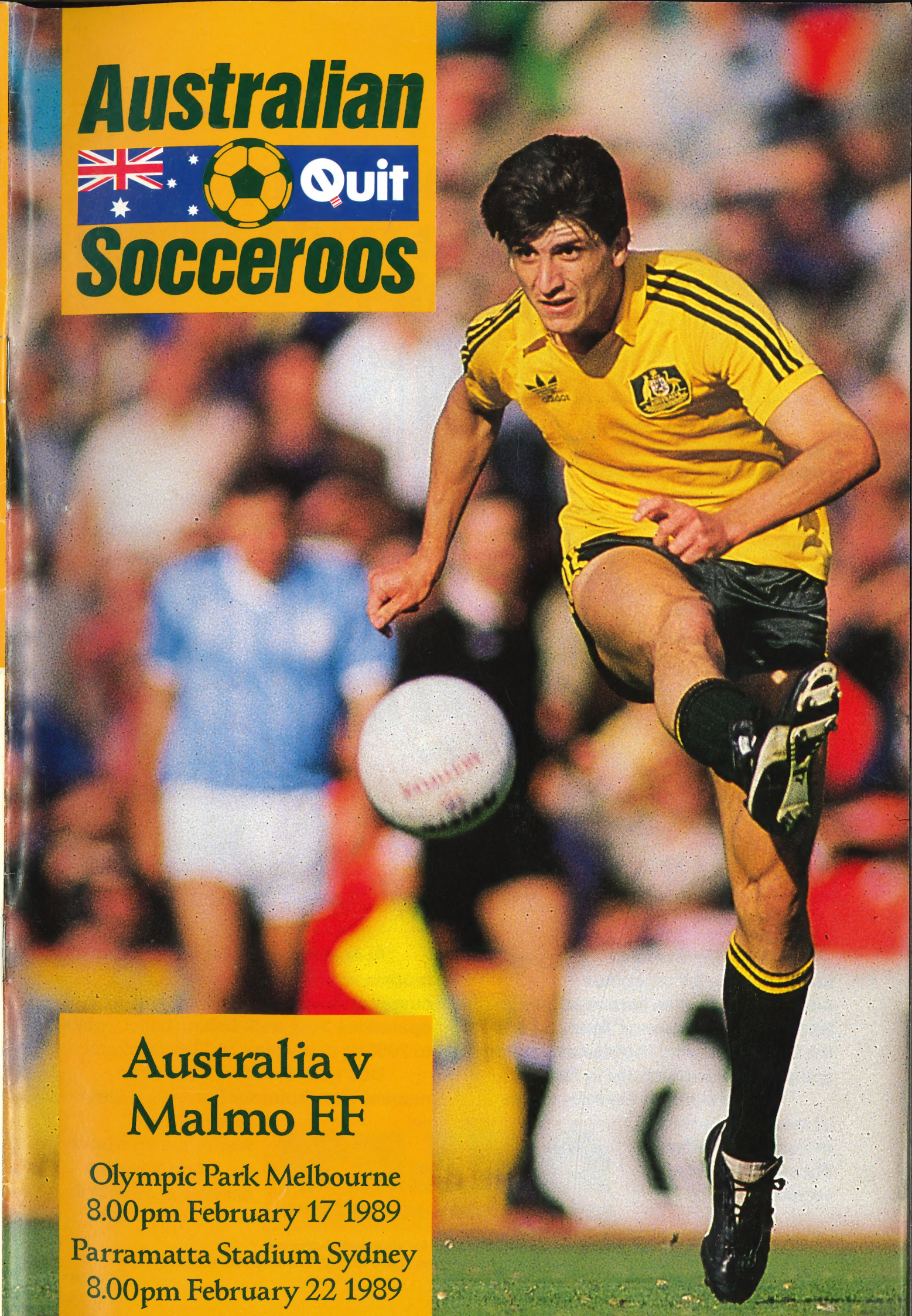
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**Australia v
Malmo FF**

Olympic Park Melbourne
8.00pm February 17 1989
Parramatta Stadium Sydney
8.00pm February 22 1989



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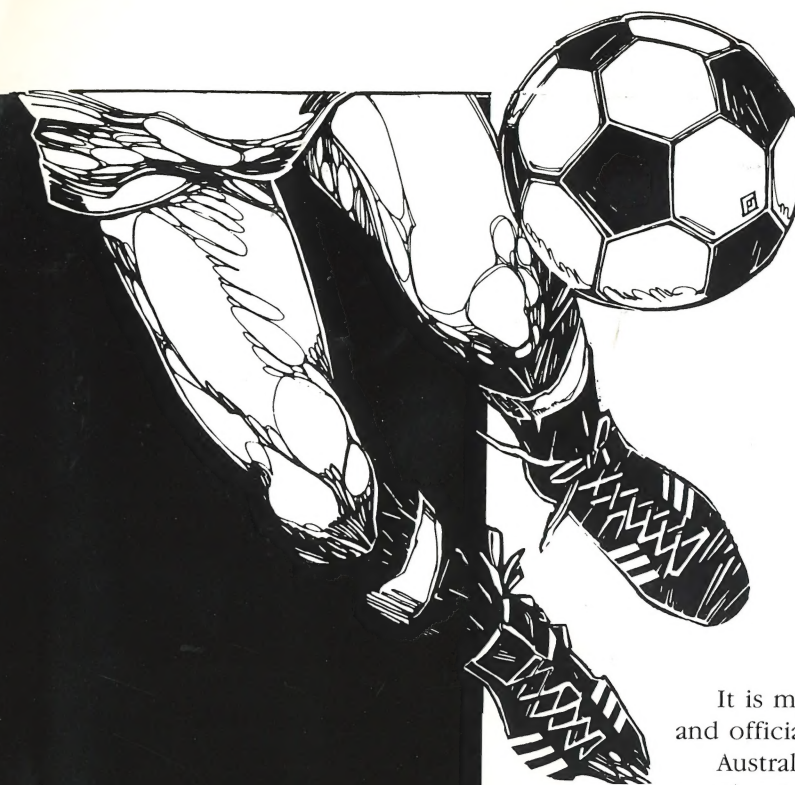
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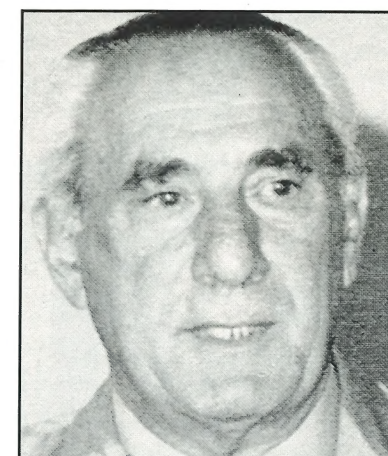
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THE PRESIDENT'S 'MESSAGE



It is my pleasure to welcome to Australia the players and officials of Sweden's Champion Club, Malmo F.F.

Australia embarks upon its next round of World Cup matches in March and April against New Zealand and Israel. The opportunity to play Malmo, a club with a history of success and tradition, is certainly the type of preparation Frank Arok would want for the Australian team.

I also record this Federation's appreciation to the New South Wales and Victorian Soccer Federations for their assistance in the staging of the series.

Coinciding with the Malmo visit is the announcement of the sponsorship of the Australian team by the Victorian Health Promotion Foundation and its Agencies, incorporating the Quit Campaign.

We are proud to form this association which embraces the ideals of sport and the aims and objectives of the Victorian Health Promotion Foundation.

IAN BRUSASCO, A.M.
CHAIRMAN

Australian
 **Quit**
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REFEREES:

Melbourne: CHRIS BAMBRIDGE
Sydney: RICHARD LORENC



FRANK AROK

"ONCE more into the breach dear friends," penned Alfred Lord Tennyson when he wrote his famous lines about the Charge of the Light Brigade.

Words echoed by Socceroo coach Frank Arok to his players this week as they gear up for the coming World Cup qualifiers and these two matches against Malmo!

This will be the Australian mentor's second tilt at the World Cup and one in which he could hit the jackpot.

The 1986 sortie of course ended at the hands of Scotland in the final qualifying round.

But, if there was ever any glory in defeat, it came for the gallant Socceroos against the Scots.

Who can ever forget the magnificent display of Scottish goalkeeper Jim Leighton in the second game at Olympic Park, Melbourne.

Leighton, like a man possessed, single-handed held the Australians at bay.

Now poised to mount his second World Cup campaign, coach Arok craves for success.

Indeed he will become a national hero — if the desired result is achieved!

He views such a qualification as the last piece in the jigsaw puzzle he has been putting together since he was appointed national coach in 1983.

"It is very important we make Italy," he said as he prepared his team for the games against Malmo.

"Not only for the prestige of playing in the Finals, but also it will be a further step forward for Australian soccer.

"It would rid us of the 'Third World' status and give us the rating we deserve.

"Over the past 12 months we have been able to achieve some marvellous results — in the Bicentennial Gold Cup and of course qualifying and playing in the Olympic Games.

"But we must not live in the past and it's the future that matters most.

"First of all, we have to win the Oceania/Israel section and then plan to down a South American team — yet unknown.

"Certainly it will be no easy task — but nothing is when you're shooting for the big one."

"I can assure every sports fan in Australia that no stone will be left unturned and nothing will be left to chance in our quest to get to Italy.

"The buildup will begin in earnest in these two games against Malmo."

It is said that fortune favours those who use their judgment!

And, if this is correct, Lady Luck will be riding all the way with the Socceroos in the coming months.

For, when it comes to judgment in soccer — Frank Arok takes a back seat to nobody!



Frank Arok (centre) with Paul Wade (left) and Peter Raskopoulos

Australian
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WORLD CUP

It was watched by a live audience of 5,000 and the show was transmitted either wholly or in part by over 40 international television companies to all corners of the world.

It set the scene for the battles ahead in the playing arena as nations battle to make world football's biggest extravaganza — Italy 1990!

On another World Cup front Australia's Joeys — the under-16 national team — won its way through to the Third FIFA Under-16 World Cup Finals for the JVC Cup.

These finals will be held in Scotland from June 10 until June 24 this year with the opening match and the final to be played at Ibrox Park, Glasgow, the headquarters of Glasgow Rangers.

Under the coaching direction of Vic Dalglish and his assistant Jimmy Rooney the Joeys won their Oceania Group in magnificent style scoring 35 goals and conceding only one to qualify for Scotland.

Congratulations to the Joeys.

Our National Youth Team was not so fortunate and narrowly failed to qualify for next month's World Youth Championships for the Coca-Cola Cup to be held in Saudi Arabia when they went down 1-0 to host nation Syria in the final game at Aleppo in Syria.

However, coach Les Scheinflug's team, as usual, did Australia proud with their valiant efforts.

FOR Australia's Socceroos these two warm-up games against Malmo herald the real start on the road to Italy and next year's World Cup Finals.

The 1990 World Cup final series will climax 60 years of world soccer championships.

An event, every four years, unparalleled in any other sport in the Universe.

As usual our Socceroos will attempt to qualify in the Oceania/Israel group with the winner going in against the winner of Group Two of South America.

Once again a difficult task for our team, but one well within their capabilities.

The Socceroos' scheduled games in the Oceania/Israel qualifying round are:

AT THE SYDNEY FOOTBALL STADIUM

Sunday, March 12 v New Zealand
Sunday, April 16 v Israel

IN TEL AVIV

Sunday, March 19 v Israel

IN AUCKLAND

Sunday, April 2 v New Zealand

The final qualifying games (home and away) against a South American team are scheduled to take place in October.

Next year's finals in Italy are expected to be the finest on record.

FIFA broke new ground when the qualifying group draw was made in Rome last year when it was staged as part of an entertainment show.

The venture was an outstanding success.

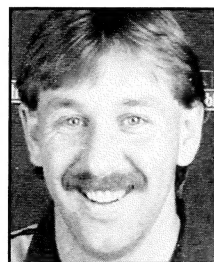
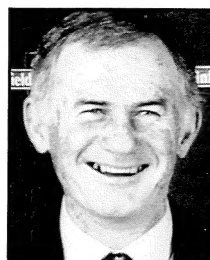
The entertainment show for the draw has been a bit. Showing their satisfaction (from left to right) are Pelé, Elisabetta Gardini (the compère), Michel Platini, Joseph S. Blatter, Franco Carraro, João Havelange and Hermann Neuberger.





AUSTRALIAN PLAYERS

FRANK AROK
Coach



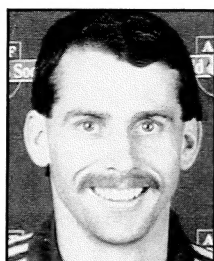
JEFF OLVER

Goalkeeper. Age 28 (born 25 December 1960). Club: Melbourne Croatia. Soccerroo debut v Glasgow Rangers 1984. 46 appearances for Australia (27 full internationals). Now firmly established as first choice keeper after going through the 1986 World Cup qualifying campaign as understudy to Terry Greedy. Was the subject of the highest transfer (\$26,000) for a goalkeeper between Australian clubs when he joined Melbourne Croatia this season after nine years at Heidelberg.



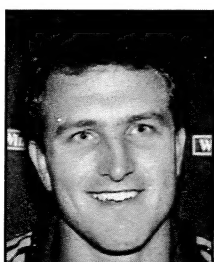
ALAN DAVIDSON

Defender. Age 28 (born 1 June 1960). Club: Melbourne Croatia. Soccerroo debut v Czechoslovakia 1980. Three goals in 65 appearances for Australia (42 full internationals). A regular of two World Cup campaigns who has declared he will retire from international soccer after the Seoul Olympics. Started out at club level with Altona City, then joined South Melbourne after playing in the 1979 World Youth Championship qualifiers in Paraguay. Moved to Nottingham Forest in England for \$30,000 at the end of six years with the club. Returned to the club in 1986 and reclaimed his Soccerroo spot the same year after recovering from a back injury.



GRAHAM JENNINGS

Fullback. Age 29 (born 18 January 1960). Club: Sydney Croatia. Soccerroo debut v England 1983. 70 appearances for Australia (32 full internationals). A positional switch from winger to leftback by Tommy Docherty at his former club, Sydney Olympic, led to a dramatic improvement in form and a subsequent call-up to the Soccerroos. An automatic fixture in the side for six years, Jennings has also played for Australia at youth international level.



ANDREW KOCZKA

Sweeper. Age 23 (born 9 September 1965). Club: St. George. Soccerroo debut v Indonesia 1984. 2 appearances for Australia at full internationals. Starred for Australia during the Merlion Cup in Singapore in 1984 and has played against Holland and more recently against Chinese Taipei during the Olympic qualifiers. Has played for St. George for 9 years making his debut in the first team in 1983. Took over as club captain the following year from Soccerroo David Ratcliffe. Is truly one of Australia's future stars.

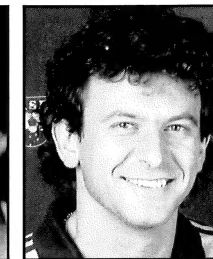


WARREN SPINK

Forward. Age 22 (born 4 October 1966). Club: Preston. A former youth International making his debut for the Soccerroos. Strong, aggressive forward who has earned his selection after strong performances for Footscray in the West End National Soccer League. With the absence of Frank Farina he has the opportunity to establish himself in the Winfield Soccerroo squad.

PAUL TRIMBOLI

Midfielder. Age 19 (born 25 February 1969). Club: South Melbourne. Played with Brighton since under 7's (between 1976 and 1985) then spent a year at the Institute of Sport before joining George Cross. At Brighton he played for the seniors in Division 4 of the Victorian League. He is a student, in his second year of an accounting diploma course.

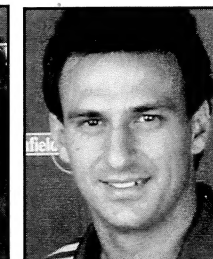


PETER RASKOPOULOS

Midfielder. Age 27 (born February 1962). Club: Sydney Olympic. Has made over 20 appearances for the Soccerroos and now back in the squad after an absence. A brilliant midfielder with great vision and the ability to open up any defence with accurate long passes. A product of the Young Soccerroos. Occupation: Dry Cleaning Proprietor in the Sydney suburb of Earlwood.

MIKE GIBSON

Goalkeeper. Age 25 (born 1 March 1963). Club: St. George. Soccerroo debut v China XI 1985. 3 appearances for Australia (3 full internationals). The understudy of Olver who was finally given his chance in a full international in the recent Olympic Games qualifiers against Chinese Taipei. National coach Frank Arok signed him for his club side St. George from Penrith City in 1986.

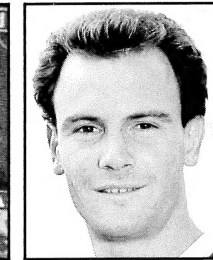
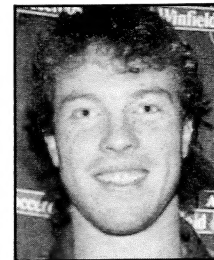


WALLY SAVOR

Defender. Age 29 (born June 1959). Club: Sydney Croatia. Through a tragic injury missed playing in the Olympic Games in Seoul, after being a key player in the qualifying games. Now back to his brilliant best. He is a player who is steady and reliable at all times and can be counted on to turn in a consistent performance in every appearance.

SCOTT OLLERENSHAW

Forward. Age 21 (born 9 February 1968). Club: St. George. Soccerroo debut v Chinese Taipei 1987. One goal in 10 appearances for Australia (8 full internationals). Scored only goal in recent Gold Cup tournament against Saudi Arabia. The youngest member of the Australian squad and another player who plays under Arok at both club and national team level. Graduated into St George's senior team as an 18-year-old and has been a regular for the NSL for 3 years. First called up into the Soccerroos for the elimination matches of the Olympics last year then came on as substitute twice in the March qualifiers.

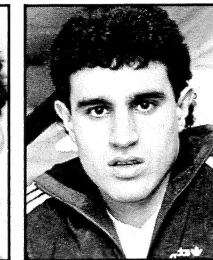
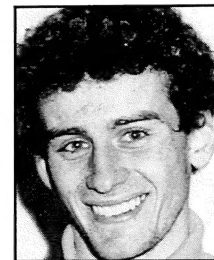


STEVE CALDERAN

Defender. Age 25 (born April 1963). Club: Marconi. First time in the National squad. A no-nonsense defender who was the backbone of his club's championship win last season. Works as a builder and is a player who has a bright future in front of him.

GARY VAN EGMOND

Defender. Age 24 (born 29 June 1965). Club: Melbourne City. Qualified for the first time to the Soccerroo squad in the Bicentennial Gold Cup tournament rightly deserving the call-up following an inspirational season at club level, 3 appearances for Australia. Travelled to Holland in 1984 where he played with first division club RKC for eight months and was offered a trial with Ajax, turned it down in preference to returning home. Has enough potential to claim a regular national team position.

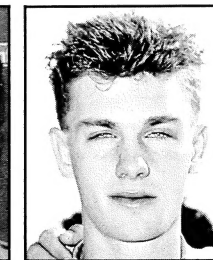
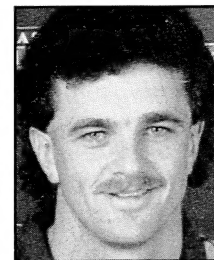


ANDREW BERNAL

Defender. Age 22 (born June 1966). Club: Sydney Olympic. Another newcomer to the squad. A former Young Soccerroo skipper who left for a spell in Spain with Sporting Gijon, and in England with Ipswich Town. Arrived back in Australia last November and was quickly snapped up by the Olympic club. An excellent player with a big future ahead of him in the international arena.

GRAHAM ARNOLD

Forward. Age 25 (born 3 August 1963). Club: Sydney Croatia. Soccerroo debut v Red Star in 1985. 19 goals in 42 appearances for Australia (26 full internationals). Highly rated striker who was sought by Dutch club Roda in the pre-season. Has scored over 50 goals in five seasons of NSL soccer with the one club. Was an understudy in the last World Cup campaign but since his promotion has kept up an average of one goal in every two games for the national team.

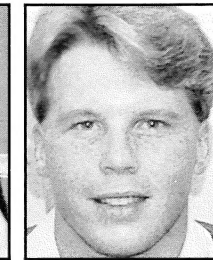
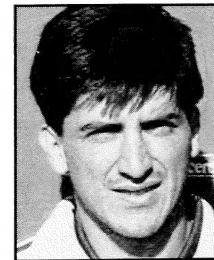


JASON POLAK

Midfielder. Age 21 (born January 1968). Club: Sydney Olympic. A highly regarded youngster with an educated style of play. Another Young Soccerroo product, who starred in the Youth Cup finals in Chile in 1987. Seems destined to make his mark in Australian Soccer both at club and international level.

OSCAR CRINO

Midfielder. Age 26 (born 9 August 1962). Club: Melbourne City. Soccerroo debut v Indonesia 1981. 10 goals in 56 appearances for Australia (28 full internationals). Considered the most skilful player in Australian soccer. Came to Australia as a 10-year-old from Argentina. Broke into senior soccer at 16 with Juventus. Played for Australia in the 1981 World Youth Championship. Had a short stint in Hong Kong before returning to sign for South Melbourne and helped them win the 1984 NSL championship. Transferred to Cyprus club Anorthosis for \$35,000 but returned six months later to join Footscray. Played a big part in 1986 World Cup campaign and is invaluable in the Soccerroo line-up often taking the role of a playmaker.



ROBBIE SLATER

Forward. Age 23 (born November 1964). Club: Sydney Croatia. Winfield Soccerroo debut v Brazil in the Bicentennial Gold Cup tournament last July. Three appearances for Australia at full international. Also played against Saudi Arabia in the Gold Cup. Has made four appearances for Australia B team against Glasgow Rangers, Nottingham Forest and Iraklis. Broke into the NSL with St George at the age of 17 where he stayed for four years before transferring to Sydney Croatia in 1987.

ON STANDBY

P. CARTER — Marconi; B. DURAKOVIC — Melbourne City; M. JONES — Sydney Croatia; A. POSTECOGLOU — South Melbourne; A. BUNDALO — APIA Leichhardt

Australian

Soccerroos



AUSSIE SOCCER IS SMOKE FREE

AUSTRALIAN Soccer is smoke free and leading the way for all other major sports. The 'Australian Socceroos' have broken free of their bond with cigarettes and are now sponsored by QUIT.

At the same time, the National Soccer League has cut its ties with tobacco advertising.

Until now soccer, even Under 9 soccer, had to depend on cigarettes and tobacco to survive.

That's finished as a result of an inspiring sponsorship deal recently signed by Australian Soccer.

The financial future of the sport in this nation is now secure following the agreement between the Australian Soccer Federation and the National Soccer League with the various State health and anti-smoking bodies.

Spearheaded by the Victorian Health Promotion Foundation and supported by Foundation South Australia as well as the

other anti-smoking groups in each state, soccer has secured a lucrative sponsorship that enables it to turn its back on cigarette sponsorship.

Now it's up to soccer players, officials and importantly fans to fully support the sponsorship.

The national alliance of the health campaigns and their sponsorship of soccer has major ramifications.

- The National team has now been renamed the 'Australian Socceroos' and can compete in Australia and internationally, knowing that they are tobacco free. They will be sponsored by QUIT.

- This will improve the public image and profile of the Socceroos and at the same time will make them a more attractive proposition to corporate sponsorship.

- At a grass roots level, soccer can recruit players, supporters and sponsors with a clear conscience, knowing that they are no longer linked with cigarettes.

Soccer has promised that the game will be tobacco free in 1989 with the only exceptions to this pledge being at games played at venues where the advertising controls is out of the hands of soccer, e.g., Sydney Football Stadium and Parramatta Stadium.

However, on these occasions tobacco signage will be covered where possible.

West End Brewers will remain as the major sponsor of the National Soccer League and for the first time will involve themselves in soccer in promotion in a socially responsible drinking and alcohol message.

As part of the sponsorship arrangement, many of the current on ground signage will carry health campaign messages in the future.

The sponsorship means that all NSL teams and officials will wear the anti-smoking symbol or another health sponsor's symbol on all playing gear, tracksuits and referees' uniforms.

Additionally there will be liaison with ABC and SBS television in order to develop a health promotion campaign that will co-ordinate with their coverage of the NSL and Socceroos games of the week. This will enable the QUIT campaign and other health sponsors the chance to gain national coverage to a multi-national audience.

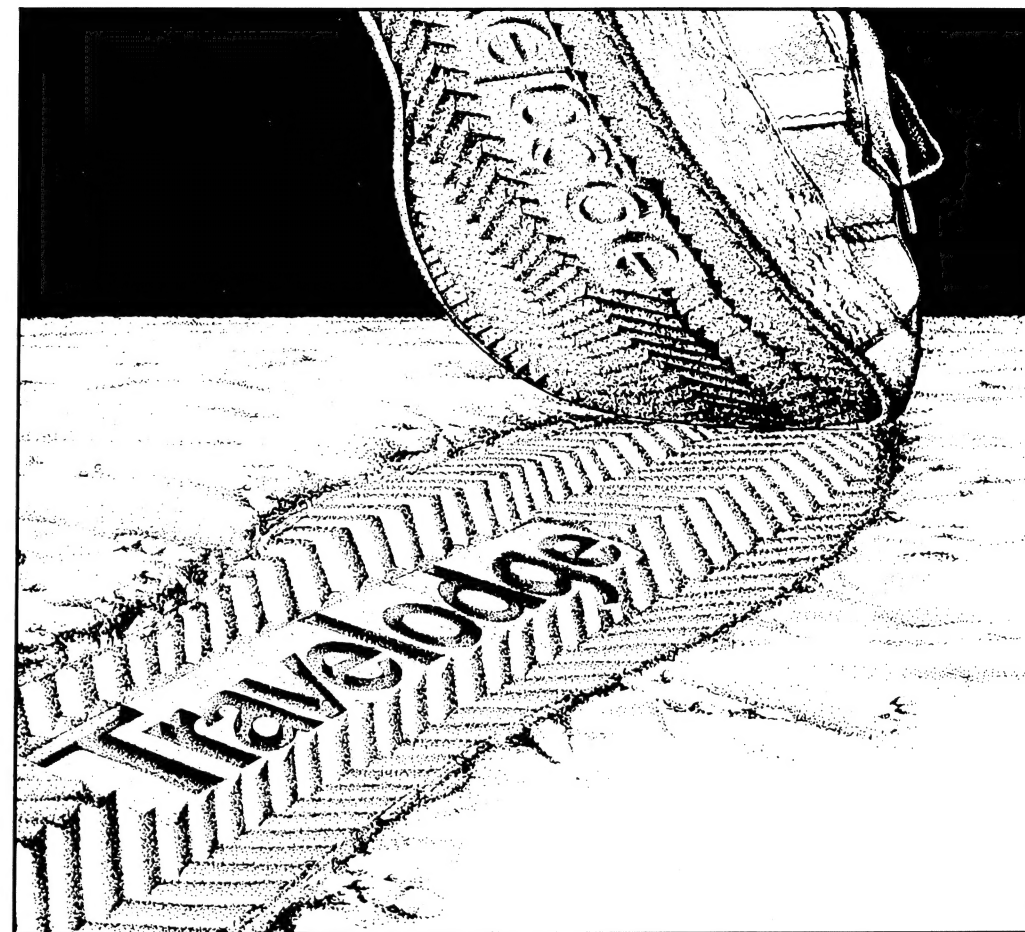
The Victorian Health Promotion Foundation has spearheaded the drive to rid soccer of cigarettes and it has achieved strong support from all states.

The Foundation was established as an independent statutory authority under provisions of the Tobacco Act, 1987.

Its major role is to distribute the funds gathered by the new Health Promotion Levy on wholesale tobacco sales. This levy expected to raise \$23 million per year and is to be used to fund health promotion activities in the community and sponsorship for sports, the arts and popular culture.



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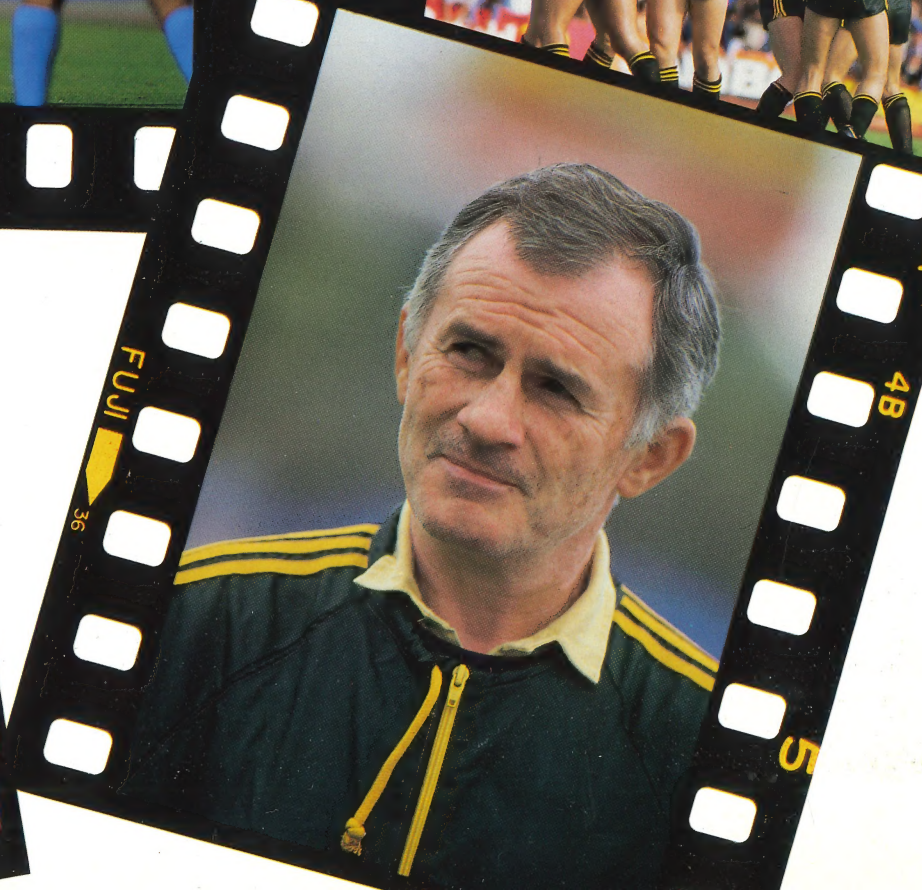
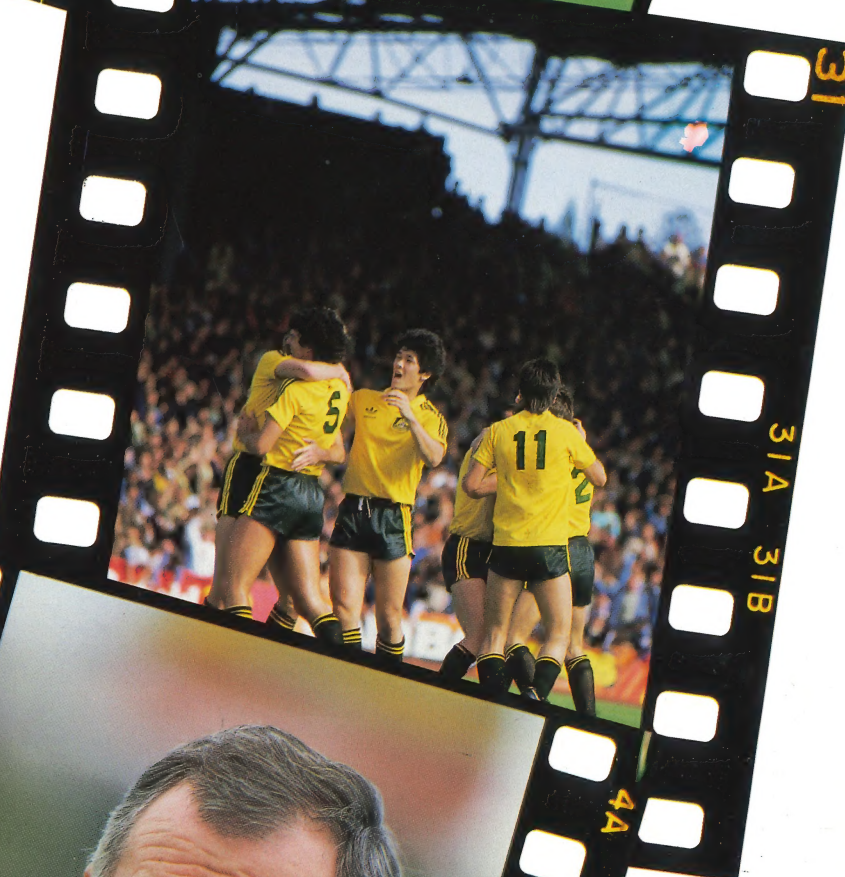
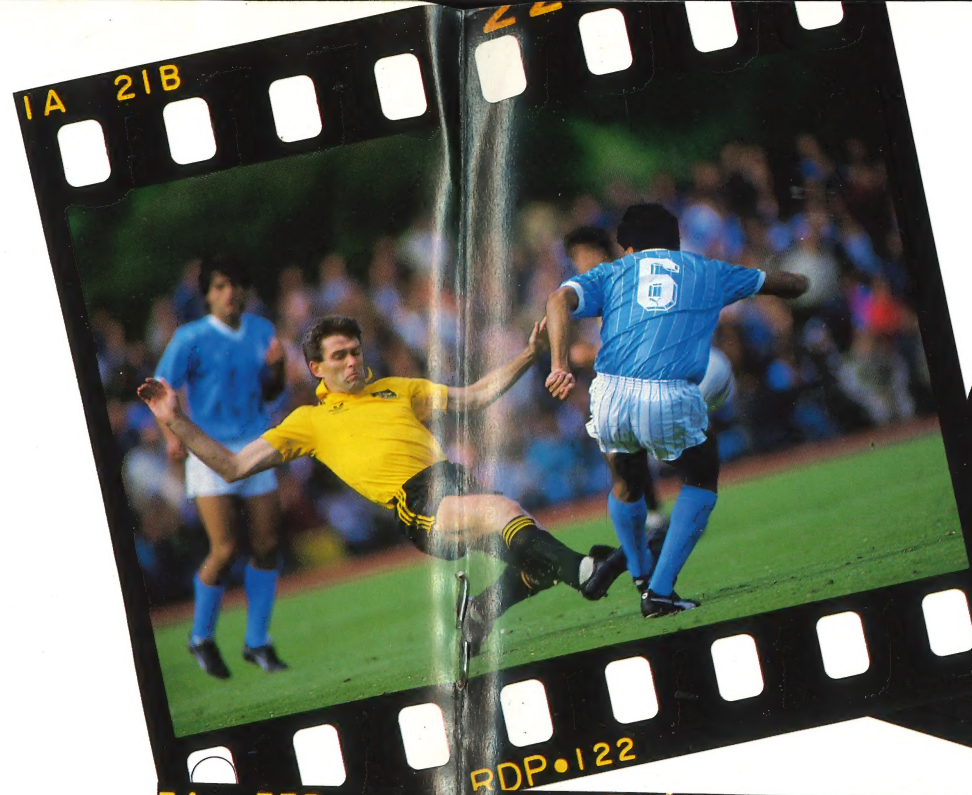
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Australian Quit Socceroos



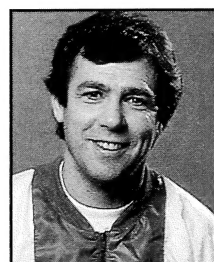


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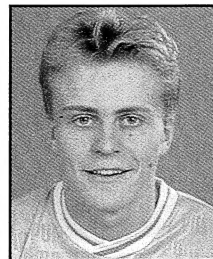
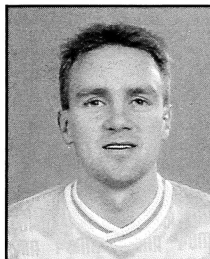
MALMO PLAYERS



HARRY JÖNSSON
Assistant Manager

TORBJÖRN PERSSON

Midfielder. Age 28. An all-round player, who has seen service both in midfield and at fullback. He has an excellent left foot and is very athletic. A full international, who was signed from Ramlösa, in Helsingborg, in 1979.

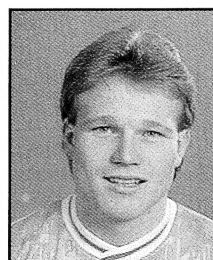
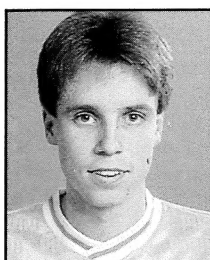


JONAS THERN

Midfielder. Age 21. Signed at the start of 1985 from Division II club, Värnamo. Made his debut in the first team the same year but had to wait till last season before gaining a regular place. Has played regularly for Sweden's junior and U21 teams and is now a full-international player. An excellent technician, with seemingly boundless energy and a good eye for the game.

PER ÅGREN

Defender. Age 26. Another of the former "young-proffs" who has steadily improved his game and who established himself in the first team last season. His foremost qualities are his ability in the air, his determination and capacity for reading the game.

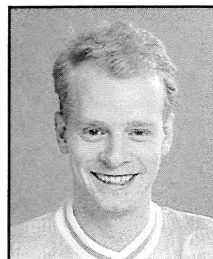
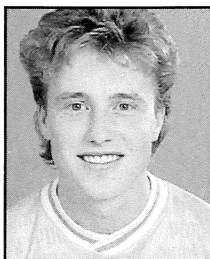


LEIF ENGQVIST

Midfielder. Age 26. Signed in 1985 from Division II club, Lunds BK. He scored 18 goals in his first division II season and his career has moved steadily forward over the last four years. A strong, hard-working midfielder with an eye for scoring opportunities from midfield positions. Made his debut for the National team last year (7 caps).

ROGER LJUNG

Defender. Age 22. Signed from Lunds BK at the start of the 1985 season. An elegant left-footed defender who is expected to develop into a very good player. 18 caps for Sweden's junior team and the current U21 National team captain. Made his debut for the National "A" team at the start of this year.

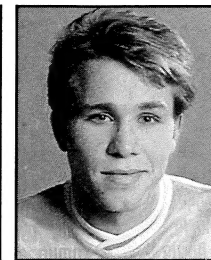
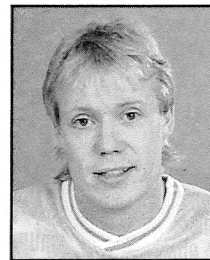


ANDERS PALMÉR

Midfielder. Age 28. Son of former Malmö idol, Calle, he is definitely following in his father's footsteps. A gifted and intelligent player who has played from youth team level in MFF and who has over 200 first-team games and 10 caps to his credit.

LARS LARSSON

Striker. Age 26. Re-signed from Atalanta in the summer of 1985. Before leaving MFF for Italy a year earlier, Lasse had played 80 A-team games for the club and scored no less than 36 goals. He had also made his debut in the National team. His goal scoring record in 1986 was even better, 26 goals from 26 games, and in 1987 he was the top goal scorer in Sweden with his 19 league goals. Sharp around the box and cool in front of goal — as his record shows.

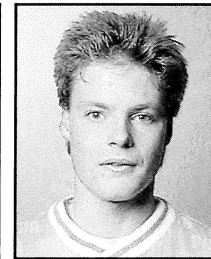
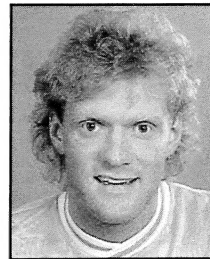


CASPAR PAUCKSTADT

Defender. Age 24. U21 international with true potential. His biggest assets are his technical ability and his work capacity. He has the ambition and determination to reach the top. Recovered from a nasty knee injury in the summer of last year and was loaned out to Paralimni (Cyprus) for the autumn and spring seasons.

HÅKAN LINDMAN

Forward. Age 26. Signed from Karlstads BK in 1986. Strong and intelligent centre-forward who enjoys the target-player role. Loaned out to RSCA Anderlecht of Belgium between November 1987 and March 1988, where he had great success.

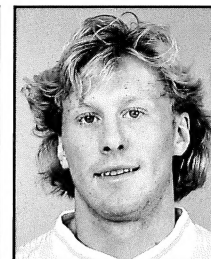
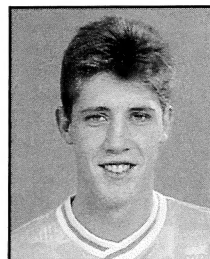


STEFAN SCHWARZ

Defender. Age 19. A Malmö FF product who was spotted by German Bundesliga club, Bayer Leverkusen, while playing for the Swedish boys' team in 1986. Returned in the autumn of last year to MFF and is expected to have a good career. Strong left-footed player.

PETER JÖNSSON

Defender. Age 23. Assistant Manager Harry Jönsson's son, who is following in his father's footsteps and is expected to establish himself in the A-team within the near future. Made his first-team debut 1986. A skilful and intelligent fullback with his father's love for the game and desire to win.

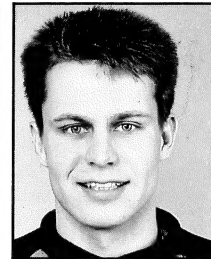
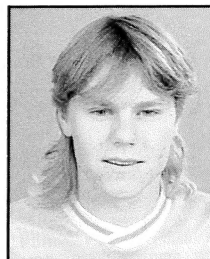


ANDERS JÖNSSON

Midfielder. Age 21. Signed from Tyringe IF in 1985. Became a youth professional in 1987 and a full professional this season. A tireless worker in midfield with good tackling ability, but he also has an eye for goal.

JOAKIM NILSSON

Forward. Age 22. Talented young forward discovered while playing for Division V club, Fram, in Landskrona. He is a skilful dribbler and strong runner with the ball. Made his first-team debut in November 1986 and established himself in the first-team in 1987. Accompanied the Swedish National team to the Canary Islands in January of this year. An OS and U21 international.

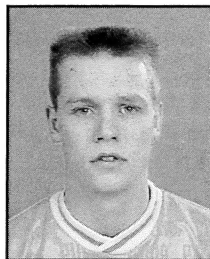


PETRI JAKKONEN

Goalkeeper. Age 22. A new signing from Repas Lahti (Finland). He has represented Finland at U21 level. A talented and promising young goalkeeper.

NIKLAS LARSSON

Midfielder. Age 22. Signed in 1987 from local Division III Club, Olympic BK. All-round player who plays equally well at the back or in midfield.

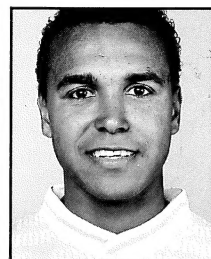
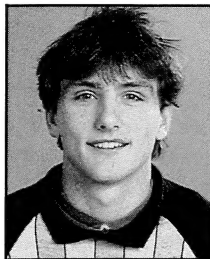


JOHN ALLEN

Forward. Age 24. Recent signing from MP Mikkele (Finland). A Welsh youth international who began his career with Chester FC, 67 games before moving on to Mikkele in the Finnish First Division. A tall, mobile forward with good heading ability.

JONNY FEDEL

Goalkeeper. Age 22. A quick young goalkeeper with good reflexes and a highly competitive spirit. Born of Italian parents but educated in Sweden, he took out Swedish citizenship in 1985. Made his debut for Sweden's U21 team in 1986, despite a lack of regular first team football.

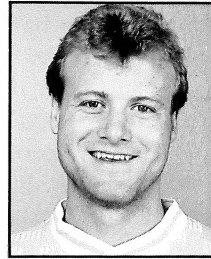
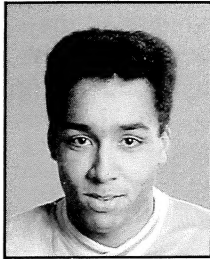


JEAN PAUL VONDERBURG

Defender. Age 24. Recent signing from Hammarby IF (Stockholm). A very talented defender whose foremost assets are his pace and skill on the ball. One U21 and two Olympic caps for Sweden.

MARTIN DAHLIN

Forward. Age 20. Recent signing from Lunds BK. Junior international forward who is fast and strong. He has made sporadic appearances for the first-team and is expected to establish himself in the very near future.



MARCUS EKHEIM

Midfielder. Age 22. A player who has advanced through the ranks in Malmö FF. A strong and promising centre-back who likes to join in attacks.



MALMO — MANAGER/COACH ROY HODGSON

NOW one of the most respected coaches in Sweden, Roy Hodgson had a modest playing career with Crystal Palace. He also worked in South Africa before taking up coaching in Sweden, leading Halmstad to league titles in 1976 and 1979.

After a short spell back in England with Bristol City, mainly as an assistant to one-time Malmö boss Mr. Bob Houghton, Hodgson led Örebro SK to a Second Division title in 1984. When appointed as the manager-coach of Malmö, he guided the club to four consecutive Allsvenskan victories and to two play-off wins in 1986 and 1988. Malmö were also Swedish Cup winners under Hodgson in 1985-86.

After steering Malmö FF to their 14th Swedish league championship, Hodgson is emerging as one of England's top coaching exports to the continent.

Virtually unknown in England,



but already an authority in Sweden, he has made important adjustments to his coaching philosophy while still remaining essentially British.

His qualities as a coach are almost too familiar in the Football League but the trick is how to make them work in a different environment.

Every good British coach worth his salt is a great motivator of players. So is Roy.

But where he outscores most of his compatriots is his tactical adaptability. It is a different ball game once you cross the English Channel.

On watching Malmö perform, it is easy to spot that they are being coached by a Brit.

Hodgson has brought all the British virtues across the North Sea and then matched them with Swedish mentality.

The end-product is ultra efficient. Hodgson has been criticized for not allowing Malmö players to "express themselves freely" or that he is binding their

natural instincts to a pattern.

This season, Malmö were knocked out of the UEFA Cup by Inter Milan but only after outplaying the Italians in the first leg, which they lost 1-0 to an Aldo Serena goal.

Malmö then battled their way to a 1-1 draw at San Siro.

Hodgson believes that the European games have lost a lot of their appeal in recent years.

He says: "It is becoming harder year after year to get a truly good draw in Europe. Inter are special, so are Real Madrid and Bayern Munich. But several other teams simply don't attract enough fans."

The club will need all the income they can get from big international matches as they are now on the verge of turning full-time.

Next season, 22 Malmö players will be allowed to leave their civil jobs and concentrate solely on football.

Besides, in 1987 they launched an ambitious youth scheme called 'The Football University', which costs the club nearly 70,000 pounds a year.

"This youth scheme is very close to my heart," says Hodgson.

"It would be an ideal situation where the club would be able to develop all their own players."

"In 1987, when we met Ajax Amsterdam in the Cup Winners' Cup, I was most impressed by their marvellous youth organisation.

"We too, now aim to raise the level of skill of our youngsters. The scheme enables talented boys to combine football with studies for a civil career so that they will have a decent job to fall back on if they don't quite make it into football."

"This way we will be able to push forward players who are mature enough for first team football earlier than before."

And, of course, the fact that Malmö have almost a monopoly of talented players in the Skåne area does no harm at all to their cause.



MALMO FF CLUB HISTORY

terms of gold medals and is a driving force behind Malmö FF's attempts to advance in European competitions.

Two trainers, amongst the many talented who have led the club, deserve a special mention. Both are foreigners and between them they can account for 14 of the current 28 golds. Their names are Antonio Duran and Bob Houghton. Each served the club for a period of 7 years.

A major element in MFF's policy has always been the development of players. Many of today's established players have been with the club for a long time and many of the leaders and backroom staff have also a long service record behind them.

Tradition and the motto "the club comes first" are the corner stones on which Malmö build and which it hopes will bring success to future generations of Malmö youngsters.

THIS year Malmö FF will be 79 years old, which means that the club is one of the oldest in Sweden. Certainly Malmö FF, or MFF as they are usually called, can boast the finest record of all Swedish clubs, for, since the club was first promoted to Division I in 1936, there have been 15 league and 13 cup victories.

1989 will mark the club's 53rd successive Division I season — a record shared by few other European Clubs.

In European competitions, the most notable achievement has been the Runners-up medal in the 1979 European Cup Final versus Nottingham Forest, but the club has played regularly in Europe for the past 17 years.

One man whose name will always be closely associated with Malmö FF is the legendary leader Eric Persson, who sadly passed away, aged 85, four years ago. His contribution to the club's success is inestimable and his

spirit still presides over much of the present policy.

For the past 13 years Malmö have been privileged to have one of Sweden's most highly-regarded businessmen, Hans Cavalli-Björkman, as their chairman. He has enjoyed a lucrative period in

Participation in UEFA Competitions:

European Cup.....	9 times	
Cup-winners Cup.....	6 times	
UEFA Cup.....	9 times	
Inter-toto.....	23 times	
EUROPEAN CUP		
1964 SC Locomotive.....	2-0	3-8
1966 Atletico, Madrid.....	0-2	1-3
1968 AC Milan.....	2-1	1-4
1971 Újpest Dosza.....	1-0	0-4
1972 Benfica.....	1-0	1-4
1975 FC Magdeburg.....	2-1	1-2
Bayern München.....	1-0	0-2
1976 Torino.....	1-1	1-2
1978-79 AS Monaco.....	0-0	1-0
Dynamo Kiev.....	2-0	0-0
Wisla Krakow.....	4-1	1-2
Austria Wien.....	1-0	0-0
Nottingham Forest.....	0-1 final	
1987 Anderlecht.....	0-1	1-1
CUP-WINNERS CUP		
1973 Pesoporicos, Cypren.....	11-0	0-0
FC Zürich.....	1-1	0-0
1974 FC Sion.....	1-0	0-1
Lahden Reipas.....	3-1	0-0
1975 Ferencváros FC.....	1-3	1-1
1980 Partizani, Tirana.....	1-0	0-0
Benfica.....	1-0	0-2
1984 Dynamo Dresden.....	2-0	1-4
1986-87 Apollon, Cypren.....	6-0	1-2
Nentori 17, Albanien.....	0-0	3-0
Ajax.....	1-0	1-3
UEFA-CUP		
1965 TSV München 1860.....	0-3	0-4
1967 Liverpool FC.....	0-2	1-2
1969 VfB Stuttgart.....	1-1	0-3
1970 Hibernians FC.....	2-3	0-6
1977 RC Lens.....	2-0	1-4
1979 KPT Kupio.....	2-0	2-1
Feyenoord.....	1-1	0-4
1981 Wisla Krakow.....	2-0	3-1
Neuchâtel Xamax FC.....	0-1	0-1
1983 Werder Bremen.....	1-2	1-1
1985 Videoton.....	3-2	0-1





THE JULES RIMET CUP HAD A PREDECESSOR

THERE are a number of people in the south-west corner of County Durham who would dispute the fact that Uruguay were the first winners of the World Cup. One of the country's minor teams claims that distinction for England.

The story of the Sir Thomas Lipton Football Challenge Trophy represents an interesting and important piece of the football history of the north-east, always acknowledged as the hotbed of English football. In the early years of the century Sir Thomas Lipton, a millionaire philanthropist with business interests in this country and Italy, presented the trophy for world competition between the countries playing the fast developing game of football.

The Italian government made him a Grand Officer of the Order of the Crown of Italy. This first World Cup competition was staged at Easter in 1909-10 season in Turin. Italy, Germany and Switzerland agreed to send teams but The Football Association were not enthusiastic and declined. Not to be outdone Sir Thomas invited Northern League West Auckland, an amateur colliery village team from County Durham to represent England. This team of local miners sold furniture and belongings to raise the money required for the trip. Incredibly West Auckland, displaying typical northern grit and determination,

beat Stuttgart 3-1 and met the famous Juventus in the final in the Turin stadium. Amazingly they emerged winners by two goals to nil, and brought the Trophy back to England.

The following season they were again invited to compete, and after beating Red Star of Zurich 2-0 they again beat Juventus 2-0 in the final game, an unbelievable achievement. As a result West Auckland were allowed to keep the Trophy.

When the team arrived home on the second occasion they had a loss on the tour, and in order to pay off this debt, they borrowed 40 pounds from the landlady of the local inn where they usually held their meetings on condition that she held the Trophy as security.

It was not until almost 50 years later that the club repossessed the Trophy. After a public appeal for donations, 165 pounds was raised and the good lady accepted 100 pounds in December 1960. The Club's fortunes were changing because they reached Wembley in the F.A. Amateur Cup Final in 1961. The Club Secretary, Syd Douthwaite, mine-host of the Eden Arms Hotel, proudly displayed the Club's prized possession on the shelves of his bar. After the Jules Rimet Trophy was stolen in 1966 in London, Mr. Douthwaite became apprehensive.

Now realising the true value

and significance of his charge, he proceeded to lock away the silver trophy each night.

In 1981 a film, which accurately depicts the whole story, was made by Tyne-Tees Television. Entitled "A Captain's Tale" and starring Dennis Waterman it cost 1½ million pounds to make. Shooting took place in the north-east and in Turin in Italy. Scenes were shot in Durham pit villages, and in Ashington where goalposts and a grandstand were erected in a public park with a colliery headframe in the background. Local players took part, donning the long pants and high-sided boots of the day, and even suffering "short back and sides" haircuts. West Auckland received 500 pounds for the use of the Trophy in the making of the film.

The production has several amusing sequences, not least a hilarious meeting of the club committee, and a meeting of The Football Association Council when the suggestion of an English team participating in the new competition receives a lukewarm and cynical response from the members. Also on the agenda is the F.A. Cup draw which is done in the conventional manner, and is immediately dispatched direct from the Council Chamber to the clubs — by carrier pigeon (Quicker than today's method!).

The 32" high silver Trophy is now on display in a shatter-proof cabinet in the lounge of the West Auckland Working Men's Club, the football club's present headquarters, and is valued at 25,000 pounds. Although the inscriptions are in Italian, the Trophy was made by Silversmiths and Goldsmiths, Regent Street, London and is still housed in its original box.

It has become of great interest as a tourist attraction, described as "The First World Cup". West Auckland are still members of the Northern League and are full members of The Football Association.

THE AUSTRALIAN SOCCER FEDERATION

would like to acknowledge the following organisations for their continued support

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This is a **PLAYBILL** publication

PUBLISHER Playbill Proprietary Limited 1017 Pacific Highway, Pymble 2073

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